

## Kristin M. Adams

### Associate

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### Services

Intellectual Property  
Trademark, Copyright &  
Advertising  
Copyright Litigation & Counseling  
Trademark Litigation  
Clearance & Portfolio Management  
Outside General Counsel Services

### Industries

Media & Entertainment  
Apparel, Accessories & Luxury  
Goods  
Consumer Goods  
Food, Restaurant & Beverage  
Automotive  
Technology

Kristin Adams focuses her practice on trademark litigation and enforcement and has a history of conducting clearance searches and drafting advisory opinions assessing litigation and opposition risk. She has experience in trademark and copyright disputes across federal jurisdictions, from defense of an NBA MVP to international apparel retailers and leading pharmaceutical companies. Ms. Adams routinely argues substantive motions with representative issues including preliminary injunctions, motions to dismiss, and summary judgment. She also prepares witnesses for and takes depositions, as well as manages Trademark Trial and Appeal Board opposition and cancellation proceedings. Prior to launching her legal career, Ms. Adams was an Account Supervisor at a full-service advertising agency that serves *Fortune* 500 clients, managing social media strategy, content, and client relationships for Facebook, Instagram, Pinterest, tumblr and other platforms. She was recognized in 2022 and 2023 as one of the "Best Lawyers: Ones to Watch" for Intellectual Property Law by *The Best Lawyers in America*®.

### Education

William & Mary Law School J.D. (2017) *magna cum laude*, *Order of the Coif*, Editor-in-Chief of *The William & Mary Business Law Review*

Washington & Lee University B.S., Business Administration (2011) *cum laude*

Washington & Lee University B.A., Philosophy (with honors) (2011) *cum laude*

### Admissions

District of Columbia (2018)

Georgia (2020)



Virginia (2017)

### **Professional & Community Activities**

The Copyright Society of the USA, Southeast Chapter, Chair

Atlanta Volunteer Lawyers Foundation, Volunteer

### **Insights**

#### [News Releases](#)

As We Enter 2023, We Look Back at the Outstanding Associates Who Joined Kilpatrick Townsend in 2022

January 17, 2023

#### [Alert](#)

Advertising Law Issues: 2022 Look Back and 2023 Look Ahead

January 5, 2023

#### [News Releases](#)

56 Kilpatrick Townsend Attorneys Recognized in 2023 Edition of Best Lawyers: Ones to Watch

August 18, 2022

#### [Publication](#)

Savvy Shaw-Ping: A Strategic Approach to AIA Estoppel

April 30, 2018

#### [Publication](#)

Tweet Upon a Star: Organic Brand Engagement with Celebrities on Social Media Social Media Platforms

November 1, 2016