

Insights: Events

# Understanding IP Protections and Anti-Counterfeiting Assurances for Cosmetics

ACI's 9th Annual Legal, Regulatory, and Compliance Forum on Cosmetics and Personal Care Products

**Thursday, May 12, 2022 -**

**REGISTER : <https://www.americanconference.com/cosmetics-personal-care-products/pricing/>**

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This session includes the following topics:

- Analyzing recent case law developments affecting trademark infringement and counterfeit goods.
- Outlining best practices for building your trademark portfolio and protecting your cosmetics and personal care brands.
- Understanding the increased use of blockchain technology and NFTs in combatting counterfeit cosmetics, especially among the luxury space
- Developing internal controls to protect your brand and reduce counterfeit products.

## Event Details

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**Thursday, May 12, 2022**

**11:45 a.m. - 12:30 p.m.**

In-Person and Livestream

The Harvard Club of New York City (HCNY),  
35 West 44th Street, New York, New York  
10036

### CLE Credit

Accreditation will be sought in those jurisdictions requested by the registrants which have continuing education requirements. This course is identified as non-transitional for the purposes of CLE accreditation.

ACI certifies this activity has been approved for CLE credit by the State Bar of California.

ACI certifies this activity has been approved for CLE credit by the New York State Continuing Legal Education Board.

ACI has a dedicated team which processes requests for state approval. Please note that event accreditation

varies by state and ACI will make every effort to process your request.

## Related People

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