

Insights: News

Leading Trademark Partner Joins Kilpatrick Townsend in New York

March 14, 2022

Jennifer Waitman Brings 25 Years of Experience to Firm

NEW YORK (March 14) – [Kilpatrick Townsend & Stockton](#) announced today that [Jennifer R. Waitman](#) has joined the firm's New York office as a partner on its internationally recognized [Trademark, Copyright & Advertising Team](#). She joins from Abelman, Frayne & Schwab.

Ms. Waitman brings over 25 of extensive experience concentrating on international trademark prosecution in over 180 jurisdictions, including China. She represents clients on matters involving trademark prosecution, litigation, cancellation and opposition procedures, counterfeit goods prosecution, and the management of trademark portfolios. In Ms. Waitman's career, she has obtained a groundbreaking award of an E.U. trademark registration, has regularly negotiated world-wide co-existence, settlement, and assignment agreements, and prepared and managed a variety of disputes including litigation to resolve infringement disputes, and analysis of trademark clearance reports.

"Jennifer's international trademark expertise is in high demand by our clients," said [David Mayberry](#), Co-Chair, Kilpatrick Townsend Trademark, Copyright & Advertising Team. "Particularly, her client work in China meshes so well with the work we do in our Beijing office. She will be a tremendous resource. Also, Jennifer is a strong advocate for collaboration when serving clients and that fits perfectly with Kilpatrick Townsends philosophy. We welcome her to the firm."

Ms. Waitman has achieved successful results for some of the largest brands and content owners, including clients with goods in the automotive, apparel, toys, trinkets, periodical publications, beauty, alcoholic beverages, and food sectors. She counsels clients on global branding initiatives to select and clear new trademarks, advises on global licensing programs, and polices online trademark infringements and prosecutes domain name actions.

"Kilpatrick Townsends trademark practice has the well-deserved reputation as one of most prestigious in the world," said Ms. Waitman. "I know several attorneys at the firm and I have seen the high-quality work that they do for a diverse array of outstanding clients. I am eager to get to work with my new colleagues in the New York office and across the firm."

Ms. Waitman earned her J.D. from Benjamin N. Cardozo School of Law. She has a B.S./B.A. in Business

Administration and Management with a Marketing Concentration from Boston University School of Management. Ms. Waitman is fluent in Hebrew.

###

Related People



Jennifer R. Waitman

Partner

New York, NY

t 212.775.8865

jwaitman@kilpatricktownsend.com



J. David Mayberry

Retired Partner

New York, NY

t 212.775.8830

dmayberry@kilpatricktownsend.com