

Lauren W. Brenner

Associate

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Services

Brand Licensing & Related
Transactions
Clearance & Portfolio Management
Intellectual Property
Online & Digital Enforcement
Trademark, Copyright &
Advertising

Industries

Apparel, Accessories & Luxury
Goods
Media & Entertainment
Retail & Consumer Goods
Food, Restaurant & Beverage
Technology



Lauren Brenner focuses her practice on international trademark enforcement, mainly in the European Union, individual European countries, Africa, the Middle East, and much of Asia. She has extensive experience with global enforcement strategies and has managed trademark oppositions and cancellations in over 50 countries globally. Further, she advises clients on global trademark portfolio management, including clearance, application prosecution, enforcement, and counseling. Lauren engages with foreign counsel to work through complex prosecution and enforcement issues and has successfully resolved international and cross-jurisdictional disputes. Lauren is also an Adjunct Professor at Emory University School of Law and Georgia State University College of Law where she teaches Trademark Prosecution.

Prior to joining the firm, Lauren worked as a trademark prosecution and intellectual property litigation associate at an intellectual property boutique law firm based in Atlanta, Georgia where she oversaw trademark searches, trademark application prosecution, and intellectual property enforcement, as well as handled TTAB and federal court litigation. Previously, Lauren worked as a trademark/copyright and employment litigation associate at law firms based in Atlanta, Georgia.

Lauren was recognized as a “Rising Star” in 2023 and the four years immediately preceding for Intellectual Property by *Super Lawyers* magazine. She was recognized in 2021 as one of the “Best Lawyers: Ones to Watch” for Intellectual Property Law and again in 2022 and 2023 for Intellectual Property Law and Intellectual Property Litigation by *The Best Lawyers in America*®. In 2017, Lauren received the “Young Lawyer of the Year” Award by the Atlanta Council of Younger Lawyers.

While attending law school, Lauren received the Dean’s Award for Outstanding Achievement in Trademark Law and was on the Dean’s List for Fall 2012 and Fall 2013. Lauren also served as a judicial intern/clerk for the Honorable Judge Morris Braswell in Clayton County State Court, an extern in the Trial Division of the U.S. Equal Employment Opportunity Commission, a summer intern in the U.S. Department of Housing and Urban Development, and an extern at the U.S. Federal Trade Commission.

Education

Emory University School of Law J.D. (2014) *Dean's List, Dean's Award*

Kennesaw State University B.B.A. (2009) Management and Business Law, *cum laude, with honors*

Admissions

Georgia (2014)

Court Admissions

Supreme Court of Georgia

U.S. District Court for the Northern District of Georgia

Clerkships

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Professional & Community Activities

Georgia Bar Association, Intellectual Property Section, Member

Atlanta IP Inn of Court, Member

Executive Committee, Pupilage Chair (2022-Present)

Executive Committee, Mentoring Chair (2020-2022)

Atlanta Bar Association, Board of Directors, Member-at-Large (2022-Present)

Atlanta Council of Younger Lawyers (ACYL), Board Member (2014-2021)

Member-at-Large (2014-2017)

Executive Board Member, Secretary (2018-2019)

Executive Board Member, Vice-President/Chair Elect (2019-2020)

Executive Board Member, President (2020-2021)

International Trademark Association (INTA), Member

Emory University School of Law, Adjunct Professor (2022-Present)

Georgia State University College of Law, Adjunct Professor (2019-Present)

Patent Institute of Training, Trademark Instructor (2017-2019)

Insights

[News Releases](#)

135 Kilpatrick Townsend Attorneys Recognized in 2022 Super Lawyers

December 15, 2022

[News Releases](#)

56 Kilpatrick Townsend Attorneys Recognized in 2023 Edition of Best Lawyers: Ones to Watch

August 18, 2022

[News Releases](#)

Kilpatrick Townsend Receives Top-Tier Recognition in the 2022 Edition of Best Lawyers: Ones to Watch in America

August 19, 2021

[News](#)

Tamara Caldas and Lauren Brenner quoted in Law360 re: "Pro Bono Attys Look To Fill Poll Worker Gap During Pandemic"

October 27, 2020

[News Releases](#)



Top-Tier Recognition for Kilpatrick Townsend in Inaugural 2021 Best Lawyers: Ones to Watch
August 20, 2020