

Insights: Publications

Franchise Relationships

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Written by **Marc A. Lieberstein** and **Christopher C. Williams-Lopez**

A Practical Guidance® Practice Note by Marc Lieberstein and Gabrielle Simon, and updated by Chris Williams-Lopez, Kilpatrick Townsend & Stockton LLP. This practice note discusses the different kinds of franchise relationships that are most prevalent in the United States, defines and describes the features of such relationships, and discusses the advantages and disadvantages of each relationship.

Related People



Marc A. Lieberstein

Partner
New York, NY
t 212.775.8781
mlieberstein@kilpatricktownsend.com



Christopher C. Williams-Lopez

Associate
Atlanta, GA
t 404.815.6440
cwilliams-lopez@kilpatricktownsend.com