



## Intellectual Property

# Big Ideas

As intellectual property procurement and infringement matters continue to rise, asserting and protecting your IP assets has become crucial to your business's success. With more than 275 attorneys dedicated to patent, trademark, copyright, advertising, and/or trade secrets law, Kilpatrick Townsend boasts a self-sufficient IP practice backed by the resources and capabilities of a full-service law firm. Our highly-specialized attorneys offer comprehensive registration, transactional, and litigation services when helping clients create, build, and protect their most valuable assets — their brands. Frequently recognized by in-house counsel and independent ranking services, we are considered thought leaders in the field and the top choice for representation by many known brands in the U.S. and around the world.

### Reach

#### Worldwide Identity

We handle both domestic and international IP portfolios for some of the most innovative companies worldwide — from Fortune 500 to emerging growth companies — in both established and developing industries. We represent both plaintiffs and defendants when enforcing invalidity and infringement actions in the U.S. and overseas, having won important rulings before the USPTO, ITC, and all court levels, including state and federal appellate courts, U.S. Court of Appeals, and the Supreme Court. Many of our IP attorneys and staff hold scientific and engineering degrees in virtually every technical discipline, allowing us to effectively collaborate with peers and clients, who truly understand the discipline and speak the language.

### Differentiators

#### Competitive Edge

Our comprehensive understanding of technology and law gives us a distinct competitive advantage. Our team includes former engineers, scientists, patent examiners, and federal law clerks, who can quickly grasp the legal, business, and technology issues required to successfully manage some of the most complicated IP portfolios. Consequently, we are frequently recognized by in-house counsel, independent ranking services, and many well-known brands as IP thought leaders and their top choice for counsel.

## Primary Contacts

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