



Isabel Triana

Senior Associate

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Services

Intellectual Property
Trademark, Copyright &
Advertising
Clearance & Portfolio Management

Industries

Retail & Consumer Goods
Technology

Isabel Triana focuses her practice on intellectual property and trademark matters including trademark prosecution, litigation, licensing, and portfolio management. Isabel also assists with intellectual property transactions involving trademark and copyright licenses, technology licenses, database rights, intellectual property due diligence and audits, domain name transfers, and eCommerce agreements. In addition, she provides support on brand management issues, assists clients in securing trademark registrations in the U.S. and throughout the world, and helps companies strategize to protect, enforce, and maintain the value of their trademarks. Isabel is experienced in all facets of trademark portfolio management including trademark clearance, registration, maintenance, protection, enforcement, licensing, and litigation, and she has managed a number of large international trademark portfolios on behalf of major multinational companies. Isabel also has experience drafting, negotiating, and reviewing commercial contracts including licensing, maintenance, and technology services agreements, as well as other legal and business documents.

Prior to joining the firm, Isabel was an associate in the Washington, D.C. office of an international law firm where she concentrated her practice on U.S. and foreign trademark clearance, registration, maintenance, protection, enforcement, licensing, and litigation; drafting and negotiating license and technology agreements; Latin America corporate matters and representation of sovereigns; and CITES advice and permitting.

Previously, Isabel gained in-house experience as Corporate Counsel at Ellucian in Malvern, Pennsylvania where she managed its U.S. and international trademark and patent portfolios as well and negotiated and drafted software license agreements domestically and internationally.

Isabel's native language is Spanish and she is fluent in written Portuguese and French.

Education

Boston University LL.M. (2010) Intellectual Property Law Concentration

Alicante University, Alicante, Spain LL.M. (2002) Intellectual Property

University of Rosario School of Law, Bogota, Colombia J.D. (2001)



Admissions

District of Columbia (2018)

New York (2012)

Colombia

Clerkships

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Professional & Community Activities

International Trademark Association (INTA), Member (2003-Present)

Law Firms Committee, New Members Subcommittee, Chair (2018)

Free Trade Agreements Committee (2013)

Trademark Offices Committee (2008)

Geographic Indications Committee (2007)

Insights

[News Releases](#)

Kilpatrick Townsend Grows Trademark & Copyright Team in California

September 6, 2018

[News Releases](#)

Kilpatrick Townsend Adds Isabel Triana to Washington, D.C. Office

July 18, 2018