



Jenny Goak

Associate

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Services

Clearance & Portfolio Management
Copyright Litigation & Counseling
Intellectual Property
Trademark, Copyright &
Advertising

Industries

Health & Life Sciences
Media & Entertainment
Retail & Consumer Goods
Technology

Jenny Goak practices trademark and copyright law. She counsels clients in various industries in trademark and title clearance, prosecution, enforcement, and portfolio management. In addition to trademarks, she advises clients on strategy for protecting and enforcing their copyrights.

Prior to joining the firm, Jenny worked at Amazon.com, Inc. where she handled the global trademark and copyright portfolio for Amazon's original content business. She gained an international perspective in trademark portfolio management and strategy, by clerking at a premier law firm in Seoul, South Korea. She also served as a judicial extern for the Honorable Richard F. McDermott in King County Superior Court in Kent, Washington.

Prior to law school, Jenny gained experience in intellectual property while working as a paralegal for the firm and an intellectual property firm in Seattle.

Jenny lived in Kuala Lumpur, Malaysia for one year and sang with the Singapore Lyric Opera Chorus. She also sang with the San Francisco Lyric Opera and Seattle Symphony Chorus. She speaks conversational Korean.

Jenny was recognized as a Northern California "Rising Star" in 2020, 2021 and 2022 for Intellectual Property by *Super Lawyers* magazine.

Education

Seattle University School of Law J.D. (2017) *cum laude*

Boston University B.A. (2005) Music (Voice)

Admissions



California (2017)

Washington (2021)

Professional & Community Activities

International Trademark Association (INTA), Non-Traditional Marks U.S. Subcommittee Best Practices Task Force Co-Lead

The Copyright Society of the USA
Diversity & Inclusion Committee, Co-Chair
Executive Board, Assistant Treasurer

Asian Law Alliance, Advisory Board Member

Insights

[News Releases](#)

24 Kilpatrick Townsend Attorneys Recognized in 2020 Northern California Super Lawyers
August 7, 2020

[Alert](#)

Google's Use of Oracle's APIs Not Fair Use Under U.S. Copyright Law
April 30, 2018

[News Releases](#)

Three Intellectual Property Attorneys Join Kilpatrick Townsend in San Francisco
November 1, 2017