

Media & Entertainment

Prime Time

The internet has forever changed how the media and entertainment industries create and deliver information. New and constantly-changing technologies and data platforms offer countless opportunities and challenges when shaping compelling content and creating better user experiences to appeal to global consumers, while still addressing global legal and regulatory requirements. Kilpatrick Townsend has a long history of providing legal, policy, and business advice to major media and entertainment brands across a full spectrum of industry issues and multiple jurisdictions. We use our business savvy, legal acumen, and extensive industry knowledge to help clients develop innovative strategies that engage, grow, and monetize their customers; mitigate risks; and capitalize on evolving market trends. Our attorneys work closely with our intellectual property and corporate colleagues — from transactional negotiations and licensing to brand protection and litigation — when supporting our clients' day-to-day operations and difficult legal challenges. Throughout it all, we build strong and lasting relationships that advance client goals, while addressing evolving needs.

Focus Areas

- Advertising
- Constitutional Issues, including first amendment rights
- Construction
- Cybersecurity, Data Governance & Privacy
- Finance
- Global Sourcing & Technology
- Government Contracts
- Intellectual Property
- Labor & Employment
- Litigation
- Mergers & Acquisitions
- Real Estate
- Regulatory Compliance
- Tax

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