



## Olivia Poppens

### Associate

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### Services

Copyright Litigation & Counseling  
Intellectual Property  
Online & Digital Enforcement  
Trademark Litigation  
Trademark, Copyright &  
Advertising

### Industries

Media & Entertainment  
Retail & Consumer Goods  
Technology

Olivia Poppens focuses her practice on copyright and trademark law.

While attending the University of California, Berkeley School of Law, Olivia worked with the firm as a summer associate in 2017 and 2018 in its trademark and copyright practice. She was Communications Editor of the *Berkeley Business Law Journal* and Above-the-line Editor of the *Berkeley Journal of Sports and Entertainment Law*.

Olivia earned her B.A. in Art History from the University of Southern California. While there, Olivia worked in the music industry in both management and development. She interned at The Creed Company in Studio City, California where she performed research on the current music landscape and assisted in supporting the company's various artists. Olivia was an A&R intern at Warner Bros. Records in Burbank, California where she utilized online music blogs to help discover new artists for the label to acquire. She also studied abroad in Prague, Czech Republic during the spring of 2015.

### Education

University of California at Berkeley, School of Law J.D. (2019)

University of Southern California at Los Angeles B.A. (2016) Art History, Minor in Music Industry, *magna cum laude*, *Dean's List*, *Presidential Scholar*

### Admissions

California (2019)



## **Court Admissions**

U.S. District Court for the Central District of California (2019)

## **Insights**

### [Perspectives](#)

Dennis Wilson and Olivia Poppens Featured in BCLT Careers in Tech Law Podcast Series  
December 8, 2021

### [Perspectives](#)

Video | Meet the New Trademark & Copyright Attorneys  
October 22, 2019

### [Publication](#)

Unilever Heads Back to the Drawing Board after Takeover Bid is Withdrawn  
March 7, 2017

### [Publication](#)

Recap: 'Innovating for Social Impact'  
October 12, 2016