

## Roger D. Wylie

### Firm Managing Partner

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#### Services

Adversarial Patent Prosecution<sup>SM</sup>  
Asset Creation - Prosecution &  
Counseling  
Intellectual Property  
Market Protection - Opinions &  
Dispute Avoidance  
Patent Due Diligence  
Patents

#### Industries

Apparel, Accessories & Luxury  
Goods  
Automotive  
Consumer Goods  
Electronics & Computer  
Technology  
Financial Services  
Fintech  
Food, Restaurant & Beverage  
Health & Life Sciences  
Home Furnishings  
Medical & Surgical Devices  
Retail & Consumer Goods  
Technology



Roger Wylie is the Managing Partner of the firm. He was Co-Managing Partner of Townsend and Townsend and Crew prior to its merger with Kilpatrick Townsend. He focuses his practice on patent prosecution and counseling, and advises start-up and established corporations, venture investors and other intellectual property stakeholders with regard to all aspects of patent prosecution and acquisition, counseling, licensing and litigation. He also counsels clients on a wide range of trademark, copyright, trade secret and other IP-related issues.

As a registered patent attorney with over 20 years of experience, Mr. Wylie has counseled clients in a variety of technologies including software, business methods, consumer goods, complex machinery, and medical devices. Much of his work involves product clearances (right-to-use studies), Inter Partes disputes in the patent office, early phase litigation infringement and validity analyses for settlement evaluation, freedom to operate analyses for new product lines, and acquisition due diligence.

Mr. Wylie has obtained or assisted in the procurement and management of hundreds of U.S. and foreign patents, many of which are in the computer software, Internet business processes and communication technologies

fields. He supports patent portfolio procurement and management, and patent assertion and licensing for several *Fortune* 500 companies. Patents he has procured span a variety of software technologies, including kernel operating system components, cloud computing, neural networks, database schemas, search engines, user interfaces, e-commerce, and financial and other business methods.

Mr. Wylie's medical and surgical device experience spans a broad array of technologies, including orthopedics, stents, arthroscopic treatments, suturing devices, ultrasound imaging and therapy, laser treatments, gynecological devices, robotic surgical equipment, orthodontics, prostheses, biopsy instruments, wheelchair positioning devices, and diagnostics.

A significant portion of Mr. Wylie's practice involves product clearances (right-to-use studies) for consumer goods, primarily in the sporting goods industries. Mr. Wylie has counseled clients manufacturing and selling snow and water skis and related equipment, household appliances, golf equipment, camping and sporting goods, small household electronics, clothing and other textiles, furniture, and various other consumer goods.

Many of the patents Mr. Wylie has drafted and prosecuted for clients have been successfully litigated and enforced. He has assisted numerous acquisitions and divestitures involving due diligence for intellectual property assets and information technologies, including significant patent portfolios that he has procured for his clients.

Mr. Wylie has been named by *Washington Super Lawyers* for Intellectual Property every year since 2008. He was recognized in *The Best Lawyers in America*® for Patent Law in 2023 and the ten years immediately preceding. Mr. Wylie was also named a 2021 "Seattle Lawyer of the Year" for Patent Law by *The Best Lawyers in America*®. He is listed in the 2022 and the five immediately preceding editions of *Chambers USA: America's Leading Lawyers for Business* in the area of Intellectual Property. Mr. Wylie has been recognized as an "IP Star" in 2022 and the four years immediately preceding by *Managing Intellectual Property* magazine. He was named a top patent practitioner in 2022 and the eight years immediately preceding by *IAM Patent 1000 – The World's Leading Patent Practitioners*, in the 2021 and 2022 editions of *IAM Strategy 300: The World's Leading IP Strategists*, and as an *IAM Strategy 300 Global Leader* in 2023.

## **Experience**

Manages a team of more than 10 attorneys providing patent prosecution and related services to an American international electronic commerce company and the world's largest online retailer.

Served as patent counsel to multiple medical device start-ups, procuring patent protection for the companies and guiding the companies through diligence and multi-million dollar acquisitions.

Lead patent counsel to develop patent portfolio for, and for diligence on sale of, ultrasound medical device company for \$35 million.

Opinion counsel for a Finnish headquartered sporting goods company with brands including a leading American sports equipment manufacturer.

Obtained cancellation of all claims relevant to client using two separate ex parte reexaminations filed against a well-known non-practicing entity (NPE).



Provided patent procurement and counseling services to a major sports equipment company that specializes in golf equipment and accessories.

Lead patent counsel to a well-known American outdoor recreation company specializing in camping gear.

Successfully obtained a cancellation of all claims through Inter Partes reexamination of U.S. Patent number 7,410,272, owned by a leading American manufacturer of flashlights.

Managed a team of over 15 attorneys providing patent prosecution for an American multinational software corporation that develops, manufactures, licenses and supports computer software, consumer electronics and personal computers and services.

### **Education**

Vanderbilt University Law School J.D. (1991)

Auburn University Bachelors of Materials Engineering (1988) *with honors*

### **Admissions**

Washington (1997)

### **Court Admissions**

U.S. Court of Appeals for the Federal Circuit

U.S. District Court for the Northern District of Georgia

U.S. Patent and Trademark Office

### **Honors & Distinctions**

Harvard Law School Executive Education, Leadership in Law Firms, 2017

### **Professional & Community Activities**

American Bar Association, Intellectual Property Section

American Intellectual Property Law Association

King County Bar Association

*Law360*, Legal Industry Editorial Board (2021-2022)

Washington State Patent Lawyer's Association

### **Insights**



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Kilpatrick Townsend Attorneys Named IAM Strategy 300 Global Leaders 2023

February 21, 2023

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135 Kilpatrick Townsend Attorneys Recognized in 2022 Super Lawyers

December 15, 2022

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Kilpatrick Townsend Attorneys Are Honored As 2023 IAM Global Leaders

December 7, 2022

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Kilpatrick Townsend Earns Top Recognitions in 2023 Edition of The Best Lawyers in America®

August 18, 2022

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Kilpatrick Townsend Attorneys Earn Notable Acknowledgement as 2022 IAM Global Leaders

July 27, 2022