

## Jennifer D. Arkowitz

### Partner

1100 Peachtree Street NE  
Suite 2800, Atlanta, GA USA 30309  
t 404.685.6748 | f 415.354.3436  
Two Embarcadero Center  
Suite 1900, San Francisco, CA USA 94111  
t 415.273.4319 | f 415.354.3436  
jarkowitz@kilpatricktownsend.com

### Services

Clearance & Portfolio Management  
Intellectual Property  
Trademark, Copyright &  
Advertising



Jennifer Arkowitz focuses her practice on global trademark portfolio management and she represents some of the world's most popular brands. She handles the full range of domestic and foreign clearance, prosecution, enforcement, and acquisition matters. Jennifer specializes in the entertainment industry, developing and managing title clearance, registration, and protection programs. She also manages trademark portfolios for clients in the technology space, including peer-to-peer content sharing/creation services, online marketplace services, cloud services, and wearable devices, as well in the food/beverage and biopharmaceutical industries.

Jennifer received Lexology's *Client Choice Guide - International 2013* Award in the Intellectual Property: Trademarks category for California. In 2016 and the three years immediately preceding, Jennifer was recognized as an "IP Star" and in 2013, 2017, 2018, 2019, 2020, 2021 and 2022, and she was named one of the "Top 10 IP Stars of the Top 250 Women in IP" in 2013 and one of the "Top 250 Women in IP" in 2022 by *Managing Intellectual Property* magazine. Jennifer is listed in the 2022 and the four immediately preceding editions of *World Trademark Review 1000 – The World's Leading Trademark Professionals*. She was listed in the 2022 edition of *Chambers USA: America's Leading Lawyers for Business* as Band 1 in the area of Intellectual Property: Transactional Trademark, Copyright & Trade Secrets. Jennifer was recognized as a 2013, 2014 and 2015 Northern California "Rising Star" for Intellectual Property by *Super Lawyers* magazine. In 2014, 2015 and 2022, Jennifer was recommended by *Legal 500 US* for Non-Contentious Trademark Law. She has been recognized repeatedly for Trademark Law in *The International Who's Who of Business Lawyers*.

While in law school, Jennifer competed in the 2003 Saul Lefkowitz Moot Court Competition in trademark and unfair competition law. She won the National Championship as well as Best Oral Advocate and Best Brief in the Western Regional competition.

Prior to attending law school, Jennifer was a research analyst for Congressional and Gubernatorial races in



Washington, DC. She was also a legislative liaison for the Arizona Department of Economic Security and worked for the Arizona Legislature.

## **Education**

University of California, Hastings College of the Law J.D. (2004)

Arizona State University, University Honors College B.S. (1997) Justice Studies, *summa cum laude*

Arizona State University, University Honors College B.A. (1997) History, *summa cum laude*

## **Admissions**

Admitted Only in California. Not admitted to practice in Georgia, practicing under the supervision of a Georgia licensed attorney.

California

## **Court Admissions**

U.S. District Court for the Central District of California

U.S. District Court for the Eastern District of California

U.S. District Court for the Northern District of California

U.S. District Court for the Southern District of California

## **Professional & Community Activities**

American Bar Association, Member

Saul Lefkowitz Moot Court Competition, Western Regional Competition, Co-Chair

## **Insights**

### [News Releases](#)

Kilpatrick Townsend Attorneys Garner 36 Rankings on the 2022 International Who's Who of Business Lawyers  
October 24, 2022

### [News Releases](#)

Kilpatrick Townsend's Intellectual Property Receives Extensive National and International Acclaim  
August 5, 2022

### [News Releases](#)

Kilpatrick Townsend Receives Top Rankings in 2022 Legal 500 US  
June 14, 2022



[News Releases](#)

Kilpatrick Townsend Attorneys Named 2022 Managing Intellectual Property IP Stars

June 3, 2022

[News Releases](#)

Kilpatrick Townsend Attorneys Claim 80 Individual Rankings in 2022 Chambers USA

June 2, 2022