



## Calla E. Yee

### Partner

Two Embarcadero Center  
Suite 1900, San Francisco, CA USA 94111  
t 415.273.4791 | f 415.594.0877  
cyee@kilpatricktownsend.com

### Services

Intellectual Property  
Trademark, Copyright &  
Advertising  
Clearance & Portfolio Management

Calla Yee focuses her practice on global portfolio management, including domestic and foreign trademark clearance, global trademark prosecution, international and domestic trademark protection strategies, global portfolio audits, and comprehensive re-branding initiatives. In addition to her prosecution and global portfolio management practice, Ms. Yee handles global registry disputes and enforcement efforts. Ms. Yee works with clients of all sizes and in a broad range of businesses, including the apparel and fashion industries, luxury beauty products, pharmaceutical, health, and medical device fields, consumer food and alcohol beverage space, entertainment and content production, and software and technology, among others.

While attending law school, Ms. Yee was a research assistant for Professor J. Thomas McCarthy. While working with Professor McCarthy, Ms. Yee was tasked with performing research on relevant case law and legal literature for the purpose of updating and maintaining Professor McCarthy's treatises, *McCarthy on Trademarks and Unfair Competition* and *The Rights of Publicity and Privacy*. While at law school, Ms. Yee was also a staff member of the *University of San Francisco Law Review*, the literary editor of the *Maritime Law Journal*, a Board member of the University of San Francisco Moot Court Program, a survey author for the *University of San Francisco Intellectual Property Law Bulletin*, and a two-time participant in the Saul Lefkowitz Moot Court Competition. In 2015, she was a member of the 2015 Saul Lefkowitz Western Regional first place team. Ms. Yee graduated from the University of San Francisco School of Law *with honors*, having earned an Intellectual Property & Technology Law Certificate, *with honors*.

Ms. Yee is an active member of the International Trademark Association, and sits on the Saul Lefkowitz Moot Court Project Team. Ms. Yee has been the chair of the San Francisco Region of the Saul Lefkowitz Moot Court Competition since 2016.

Ms. Yee was recognized as a Northern California "Rising Star" in 2019, 2020, 2021 and 2022 for Intellectual Property by *Super Lawyers* magazine.

### Education

University of San Francisco School of Law J.D. (2015) *with honors*, *CALI Excellence for the Future Awards* –



Maritime Law

University of San Francisco School of Law Intellectual Property and Technology Certificate (2015) *with honors*

Colgate University B.A. (2009) Political Science, Minor in Economics

## **Admissions**

California (2015)

## **Professional & Community Activities**

*University of San Francisco Law Review*, Former Member

*University of San Francisco Maritime Law Journal*, Former Literary Editor

*University of San Francisco School of Law Intellectual Property Law Bulletin*, Former Survey Author

University of San Francisco School of Law Moot Court Board, Former Member

Saul Lefkowitz Moot Court Competition, 2015 Western Regional 1<sup>st</sup> Place Team

International Trademark Association, Member

Asian American Bar Association, Member

## **Insights**

### [News Releases](#)

Kilpatrick Townsend Elects New Partners and Elevates New Counsel for 2023

January 3, 2023

### [News Releases](#)

135 Kilpatrick Townsend Attorneys Recognized in 2022 Super Lawyers

December 15, 2022

### [News Releases](#)

24 Kilpatrick Townsend Attorneys Recognized in 2020 Northern California Super Lawyers

August 7, 2020

### [News Releases](#)

Kilpatrick Townsend Attorneys Named 2019 Northern California Super Lawyers

July 16, 2019

### [News Releases](#)



Facebook Selects Kilpatrick Townsend for Inaugural Law Firm Diversity Award

June 24, 2019