

G. William Joyner III

Partner

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Services

Business & Finance

Emerging Companies

Mergers & Acquisitions

Private Equity



Will Joyner is an experienced deal lawyer who represents clients in their most important business transactions. He focuses his practice on business and corporate law, mergers and acquisitions, and private equity. In his M&A practice, he regularly represents public companies, private equity funds, major nonprofit organizations and private middle market businesses across a wide range of industries.

In addition, Will maintains an active practice in the technology and life sciences sectors, and, over the course of his career, has counseled hundreds of startups and investors in connection with business formation, equity structure, investor negotiations, commercial agreements, and exit events.

In connection with the COVID-19 pandemic, he has led several webinars regarding the SBA's Paycheck Protection Program (PPP), and has advised numerous clients on their PPP loans. Will's other recent speaking engagements have covered topics such as Ten Mistakes Businesses Make when Buying or Selling a Company, Smart Contracts and Blockchain, and How to Protect a Startup.

He is very active in the community and has served in many key leadership positions. Will was recognized in *The Best Lawyers in America*® for Corporate Law and Securities/Capital Markets Law in 2019 and the six years immediately preceding, for Corporate Law, Mergers and Acquisitions Law, and Securities/Capital Markets Law in 2020, and for Corporate Law, Mergers and Acquisitions Law, Securities/Capital Markets Law, and Securities Regulation in 2021 and 2022. He was also named a 2017 "Greensboro Lawyer of the Year" in the area of Securities/Capital Markets Law and a 2022 "Triad Lawyer of the Year" in the area of Mergers and Acquisitions Law by *The Best Lawyers in America*®. Will was listed in the 2022 and the nine immediately preceding editions of *Chambers USA: America's Leading Lawyers for Business* for Corporate/Mergers & Acquisitions. He was



recognized as a North Carolina “Super Lawyer” for Business/Corporate Law in 2022 and the six years immediately preceding by *Super Lawyers* magazine. In addition, Will was named one of the Triad area's "Movers & Shakers" for 2010 by *Business Leader Magazine*, and was named one of the *Triad Business Journals* "40 Leaders Under 40" in 2007. He is AV® rated by Martindale-Hubbell.*

Experience

Represented Teall Capital, a private equity company focused on investments in innovative, high growth potential lifestyle brands and services, in connection with the following portfolio company investments: Riddle & Bloom, Sunshine Beverages, Tailgate Guys, Dyehard Fan Supply, and Complex Sports and Entertainment.

Represented La Tortilleria, one of the largest Hispanic food distributors on the East Coast, in connection with a strategic alliance with a group of private investors to help finance further expansion.

Represented Hanesbrands Inc. in the acquisition of Alternative Apparel, a marketer of “better apparel” basics, in an all-cash transaction valued at approximately \$60 million.

Represented Castle Worldwide, Inc., a privately-owned full-service licensure and certification testing company based in Morrisville, N.C., in its sale to Scantron Corporation, a global provider of market-leading assessment and technology solutions.

Represented Tiger Capital Group and joint venture entity in acquisition of wholesale bicycle business in a 363 sale in the bankruptcy case of Performance Bicycle filed in the Middle District of North Carolina. Case No. 18-80856 (Bankr. M.D.N.C. 2018).

Represented a Joint Committee of the Boards of Directors of the Winston-Salem Chamber of Commerce and Winston-Salem Business, Inc., in connection with a combination transaction resulting in Greater Winston Salem Inc., a unified organization focused on promoting economic growth and development in the greater Winston-Salem and Forsyth County area and Piedmont Triad region of North Carolina.

Represented regional auto dealership in connection with several dealership acquisitions.

Represented leading financial services law firm in connection with several acquisitions of other law firms.

Represented angel investor in connection with Series Seed preferred stock investment in health care IT company.

Represented a minor-league baseball team in connection with a securities offering to private investors.

Represented leading commercial truck warranty company in connection with its sale to a private-equity backed



company in the same industry.

Represented Emergys LLC, an IT services and staffing company for business critical software, in its sale to Future Tech Holding Company.

Represented Miracles In Sight, one of the largest eye banks in the U.S., in its acquisition of the eye banking assets and operations of LifePoint, Inc., a provider of organ and tissue donor services to hospitals throughout South Carolina.

Represented MedCost, LLC, an integrated benefits solutions company offering customized programs to help employers lower their health plan costs and provide more affordable benefits for their employees, in its acquisition of Virginia Health Network, a Preferred Provider Organization (PPO).

Represented ISP Sports in its acquisition by IMG Worldwide Holdings to form IMG College, an approximately \$500 million business unit, as the leading college sports media rights company in the country.

Represented Bioptigen, Inc., a technology leader in the field of optical coherence tomography (OCT), in its acquisition by Leica Microsystems, Inc., a global leader in microscopy and imaging systems and a subsidiary of Danaher Corporation.

Regularly represents one of the largest U.S. professional associations on a wide range of corporate governance, commercial contract, and transactional matters.

Represented the Whitaker Park Development Authority (WPDA) in connection with agreements with R.J. Reynolds Tobacco Company for the donation of Reynolds' Whitaker Park manufacturing facility to WPDA for economic development purposes.

Represented a Chinese public company in connection with its equity investment in a U.S. venture-backed software company.

Education

Wake Forest University School of Business M.B.A. (1996)

Wake Forest University School of Law J.D. (1996) *Order of the Coif, cum laude*

Princeton University A.B. (1992)

Admissions

North Carolina (1996)



Professional & Community Activities

Old Salem Museums and Gardens, Board Chair

Greater Winston-Salem Inc., Board Member

Winston-Salem Tech Council, Executive Committee Member (Past Chair)

Creative Corridors Coalition, Board Member

Flywheel Foundation, Board Member

Old Town Club, Former Board Member and Club Secretary

Downtown Winston-Salem Partnership, Former Board Member

Stratford Rotary Club, Former Board Member

Mental Health Association in Forsyth County, Former President

North Carolina Bar Association, Former Member of Business Law Section Council

Wake Forest Law Review, Executive Editor (1995-1996)

American Bar Association, Business Law Section, Member

North Carolina Bar Association, Business Law Section, Member

Insights

[News Releases](#)

Kilpatrick Townsend Attorneys Claim 80 Individual Rankings in 2022 Chambers USA

June 2, 2022

[Perspectives](#)

Video | Drafting & Navigating Dispute Resolution Clauses

April 26, 2022

[Perspectives](#)

3 Key Takeaways | Drafting & Navigating Dispute Resolution Clauses: Practical Tips & War Stories

March 15, 2022

[Events](#)

Small Legal Department Client Summit

March 3, 2022

[News Releases](#)



Kilpatrick Townsend Attorneys Honored in the 2022 Edition of The Best Lawyers in America
August 19, 2021